



# SOSHANGUVE

## COMMUNITY OVERVIEW

**SOSHANGUVE is a township plagued by high levels of unemployment, poverty, and crime, with inadequate access to basic services, which severely impacts the overall quality of life for its residents, particularly the youth. We are implementing work readiness and entrepreneurship economic empowerment programmes for young people. These initiatives equip them with the skills to either find employment and enter the workplace or start their own entrepreneurial ventures. Our shared vision is to see young people become less vulnerable due to an increase in their economic income through employment or self-employment.**

**INVOLVEMENT SINCE..... 2020**

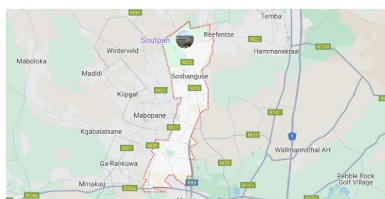
**NUMBER OF BENEFICIARIES..... 2,074**

**NUMBER OF TRAININGS..... 96**

**BENEFICIARIES REFERRED TO ADDITIONAL ECONOMIC OPPORTUNITIES..... 1,217**

**BUSINESSES ESTABLISHED..... 133**

### LOCATION:



- City of Tshwane Metropolitan Municipality
- Gauteng

### LOCAL PROJECT PARTNER/S:



### FOCUS AREAS:

- Youth Work Readiness
- Entrepreneurship

## Beulah Africa's Sustainable Community Development Programme

Our Sustainable Community Development Programme, is grounded in the belief that development is a long-term journey of positive, transformative change that should be locally owned and driven. We select specific areas where we can remain present over an extended period, running multiple interconnected programmes at each location to ensure lasting impact. Before implementing any initiative, we conduct a thorough Socio-Economic Community Needs Assessment using both primary and secondary data. This allows us to understand the unique dynamics of the community and ensure that the programmes we design are relevant and fit for purpose.

Our approach goes beyond simply delivering services - we motivate communities to take ownership of their development, empowering them to create and pursue a shared vision for their future. We work closely with them to develop actionable plans and provide ongoing support to help them start executing their strategies to achieve this vision. Understanding that development is a multi-faceted process, we assemble a diverse, multi-disciplinary team and foster collaboration between public, private, and civil sector stakeholders to drive sustainable change.

We commit long-term to the communities we serve, employing skilled local site staff who are expert community development practitioners dedicated to facilitating positive transformation within their own context. We support these communities by rolling out our own programmes, such as our Economic Empowerment Programme, to further strengthen their capacity and promote self-sufficiency. By taking this integrated, sustained approach, we help build resilient communities that can thrive independently in the future.

### Past Projects

- **GLO Full Economic Strengthening Livelihoods Programme - NACOSA**

The GLO Full programme was a comprehensive Economic Strengthening Livelihoods Programme aimed at empowering vulnerable youth, who were not in employment, education, or training (NEET), with skills, tools, and opportunities to secure livelihoods and create sustainable futures.



- **Adolescent Young People (AYP) Programme - NACOSA**

The AYP Programme targets vulnerable youth who are not engaged in employment, education, or training, providing them with training and subsequent placement opportunities in education or employment, ultimately leading to sustainable livelihoods and reduced economic vulnerability.

### Testimonial

"I have learned a lot from the Economic Strengthening Livelihoods Programme. The work readiness training has equipped me to become a young professional and employable lady. To become independent and to make a success of my life. I now work at a baby care centre where I am gaining work experience. Thank you, Beulah Africa, for impacting my life in such a great way."

- Mpho Mafora

### Partner with Us

We're inviting like-minded individuals and organisations to partner with us in transforming communities. Together, we believe meaningful change is possible. We are not just seeking donations; we are looking for collaborative partners who share our vision of economic and social empowerment. Your partnership will help us create lasting impact, fostering thriving communities that flourish socially and economically.