

RUSTENBURG

COMMUNITY OVERVIEW

RUSTENBURG and surrounding communities' grapples with various socio-economic challenges, including high levels of unemployment, poverty, and inequality. Especially young people struggle to access education, employment, and training opportunities, hindering their prospects for a bright future. We are therefore implementing youth economic empowerment programmes to equip them to access workplace opportunities or start entrepreneurial ventures. Additionally, we are implementing an agricultural economic empowerment programme in nearby Mabalstad to tackle poverty mindsets, food insecurity, entrepreneurship, and personal discipleship.

INVOLVEMENT SINCE..... 2018

NUMBER OF BENEFICIARIES..... 4,552

NUMBER OF TRAININGS..... 198

BENEFICIARIES REFERRED TO ADDITIONAL ECONOMIC OPPORTUNITIES..... 3,091

BUSINESSES ESTABLISHED..... 35

LOCATION:



- Rustenburg Local Municipality
- Bojanala Platinum District
- North-West

LOCAL PROJECT PARTNERS:



FOCUS AREAS:

- Youth Work Readiness
- Entrepreneurship
- Food Security
- Agricultural Businesses Development

Beulah Africa's Sustainable Community Development Programme

Our Sustainable Community Development Programme, is grounded in the belief that development is a long-term journey of positive, transformative change that should be locally owned and driven. We select specific areas where we can remain present over an extended period, running multiple interconnected programmes at each location to ensure lasting impact. Before implementing any initiative, we conduct a thorough Socio-Economic Community Needs Assessment using both primary and secondary data. This allows us to understand the unique dynamics of the community and ensure that the programmes we design are relevant and fit for purpose.

Our approach goes beyond simply delivering services – we motivate communities to take ownership of their development, empowering them to create and pursue a shared vision for their future. We work closely with them to develop actionable plans and provide ongoing support to help them start executing their strategies to achieve this vision. Understanding that development is a multi-faceted process, we assemble a diverse, multi-disciplinary team and foster collaboration between public, private, and civil sector stakeholders to drive sustainable change.

We commit long-term to the communities we serve, employing skilled local site staff who are expert community development practitioners dedicated to facilitating positive transformation within their own context. We support these communities by rolling out our own programmes, such as our Economic Empowerment Programme, to further strengthen their capacity and promote self-sufficiency. By taking this integrated, sustained approach, we help build resilient communities that can thrive independently in the future.

Past Projects

- **Community Works Programme (CWP) – COGTA**

CWP is a South African government initiative by the Department of Corporate Governance and Traditional Affairs (COGTA), providing social security through employment and a basic income to people in marginalised areas, aiming to aid public services and address poverty and unemployment.

- **GLO Light Economic Strengthening Livelihoods Programme – NACOSA**

GLO Light was a condensed version of the GLO Full Economic Strengthening Livelihoods Programme, designed to empower vulnerable youth who were Not in Employment, Education, or Training (NEET) with essential skills, tools, and opportunities to improve their livelihoods and create sustainable futures.

- **The Anglo American Platinum (AAP) Programme – NACOSA**

The AAP Programme specifically supports victims of Gender-Based Violence (GBV) in rural mining areas, aiming to mitigate their vulnerability by providing livelihood skills training and economic empowerment opportunities that promote economic stability.

- **Adolescent Young People (AYP) Programme – AFSA**

The AYP Programme targets vulnerable youth who are not engaged in employment, education, or training, providing them with training and subsequent placement opportunities in education or employment, ultimately leading to sustainable livelihoods and reduced economic vulnerability.

- **Mabalstad AEEP – Beulah Africa Foundation**

The Mabalstad Agriculture Economic Empowerment Programme (AEEP) focuses on utilising agriculture as a means to empower the marginalised community, achieve food security, and create sustainable household livelihoods and a circular community economy through agricultural entrepreneurship and development.



Partner with Us

We're inviting like-minded individuals and organisations to partner with us in transforming communities. Together, we believe meaningful change is possible. We are not just seeking donations; we are looking for collaborative partners who share our vision of economic and social empowerment. Your partnership will help us create lasting impact, fostering thriving communities that flourish socially and economically.