



MITCHELLS PLAIN

COMMUNITY OVERVIEW

MITCHELLS PLAIN is a community faced with numerous socio-economic challenges, where many young people struggle with poverty, unemployment, and exposure to gang violence, hindering their opportunities for a bright and prosperous future. We are implementing work readiness economic empowerment programmes for young people. The initiatives equip individuals with essential skills to transition to the workplace and assist with finding and accessing opportunities. Our shared vision is to see young people who are self-motivated and empowered to become economically active and change their circumstances.

INVOLVEMENT SINCE..... 2021

NUMBER OF BENEFICIARIES..... 2,492

NUMBER OF TRAININGS..... 142

BENEFICIARIES REFERRED TO ADDITIONAL ECONOMIC OPPORTUNITIES..... 1,131

LOCATION:



- City of Cape Town Metropolitan Municipality
- Western Cape

LOCAL PROJECT PARTNER/S:



FOCUS AREAS:

- Youth Work Readiness
- Entrepreneurship

Beulah Africa's Sustainable Community Development Programme

Our Sustainable Community Development Programme, is grounded in the belief that development is a long-term journey of positive, transformative change that should be locally owned and driven. We select specific areas where we can remain present over an extended period, running multiple interconnected programmes at each location to ensure lasting impact. Before implementing any initiative, we conduct a thorough Socio-Economic Community Needs Assessment using both primary and secondary data. This allows us to understand the unique dynamics of the community and ensure that the programmes we design are relevant and fit for purpose.

Our approach goes beyond simply delivering services – we motivate communities to take ownership of their development, empowering them to create and pursue a shared vision for their future. We work closely with them to develop actionable plans and provide ongoing support to help them start executing their strategies to achieve this vision. Understanding that development is a multi-faceted process, we assemble a diverse, multi-disciplinary team and foster collaboration between public, private, and civil sector stakeholders to drive sustainable change.

We commit long-term to the communities we serve, employing skilled local site staff who are expert community development practitioners dedicated to facilitating positive transformation within their own context. We support these communities by rolling out our own programmes, such as our Economic Empowerment Programme, to further strengthen their capacity and promote self-sufficiency. By taking this integrated, sustained approach, we help build resilient communities that can thrive independently in the future.

Past Projects

- **GLO Light Economic Strengthening Livelihoods Programme – NACOSA**

GLO Light was a condensed version of the GLO Full Economic Strengthening Livelihoods Programme, designed to empower vulnerable youth who were Not in Employment, Education, or Training (NEET) with essential skills, tools, and opportunities to improve their livelihoods and create sustainable futures.

- **College of Cape Town Bridge the Gap Training**

We implemented our Bridge the Gap Training programme for the College of Cape Town to help bridge the gap for their students between academic studies and professional life. The students were completing their practical work as part of their studies. Our training focused on enhancing their skills and knowledge to ensure successful retention in their work opportunities.



- **Adolescent Young People (AYP) Programme – NACOSA**

The AYP Programme targets vulnerable youth who are not engaged in employment, education, or training, providing them with training and subsequent placement opportunities in education or employment, ultimately leading to sustainable livelihoods and reduced economic vulnerability.

Testimonial

"I learned a lot of things from this programme, and I am now confident and ready to work. I learned about customer service, communication, computer skills, goals and saving money. I appreciate the fact that from now on I will be able to use money wisely and save money to help me reach my goals. I also learned about how to behave at work."

– Lidia Moeletsi

Partner with Us

We're inviting like-minded individuals and organisations to partner with us in transforming communities. Together, we believe meaningful change is possible. We are not just seeking donations; we are looking for collaborative partners who share our vision of economic and social empowerment. Your partnership will help us create lasting impact, fostering thriving communities that flourish socially and economically.