



MAMELODI

COMMUNITY OVERVIEW

MAMELODI is a township confronted with extreme realities of poverty, unemployment, and food insecurity, compounded by social ills such as substance abuse, teenage pregnancy, and crime, eroding the moral fabric of the community. In partnership with a local church, we identified youth unemployment as a pressing concern through a community needs assessment. We're launching two economic empowerment programmes: Work Readiness and Entrepreneurship. Our shared vision is to bridge the gap to opportunities, creating a thriving local economy that tackles unemployment and social ills. We're building a pathway to self-sufficiency, fostering a brighter future for young people and the community.

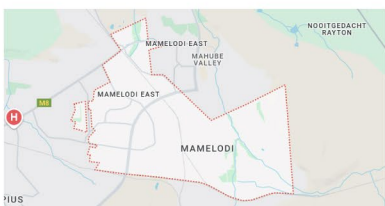
INVOLVEMENT SINCE..... 2022

NUMBER OF BENEFICIARIES..... 80

NUMBER OF TRAININGS..... 4



LOCATION:



- City of Tshwane Metropolitan Municipality
- Gauteng

LOCAL PROJECT PARTNER:



FOCUS AREAS

- Youth Work Readiness
- Entrepreneurship

Beulah Africa's Sustainable Community Development Programme

Our Sustainable Community Development Programme, is grounded in the belief that development is a long-term journey of positive, transformative change that should be locally owned and driven. We select specific areas where we can remain present over an extended period, running multiple interconnected programmes at each location to ensure lasting impact. Before implementing any initiative, we conduct a thorough Socio-Economic Community Needs Assessment using both primary and secondary data. This allows us to understand the unique dynamics of the community and ensure that the programmes we design are relevant and fit for purpose.

Our approach goes beyond simply delivering services - we motivate communities to take ownership of their development, empowering them to create and pursue a shared vision for their future. We work closely with them to develop actionable plans and provide ongoing support to help them start executing their strategies to achieve this vision. Understanding that development is a multi-faceted process, we assemble a diverse, multi-disciplinary team and foster collaboration between public, private, and civil sector stakeholders to drive sustainable change.

We commit long-term to the communities we serve, employing skilled local site staff who are expert community development practitioners dedicated to facilitating positive transformation within their own context. We support these communities by rolling out our own programmes, such as our Economic Empowerment Programme, to further strengthen their capacity and promote self-sufficiency. By taking this integrated, sustained approach, we help build resilient communities that can thrive independently in the future.

Past Projects

• Socio-economic Needs Assessment and Community Mapping

Socio-Economic Needs Assessment and Community Mapping

In partnership with Every Nation Mamelodi, we launched our sustainable community development programme in Mamelodi with a socio-economic needs assessment and community mapping. We conducted an Interactive Community Engagement (ICE) workshop, which provided a platform for community members to share their perspectives on Mamelodi's most pressing socioeconomic needs and analyse the data.

The primary data from the ICE workshop, combined with secondary data, identified key challenges and areas for intervention. These findings informed a tailored community transformation plan and strategy. This collaborative effort aimed to drive meaningful and sustainable change in the community.

These valuable insights enabled us to develop targeted interventions, addressing pressing issues and driving positive change. This process also helped identify programme beneficiary criteria and participant selection, ensuring our initiatives were effective and impactful.

• Leadership for Life

Beulah Africa facilitated the Leadership for Life training, an international initiative designed to unlock leadership potential. The training fostered a mindset shift, encouraging individuals to take responsibility for transforming their lives.

Through this training, participants developed a sense of ownership and accountability, motivating them to establish and pursue livelihood projects. The training also empowered individuals to become more confident in their ability to engage in economic activities and secure better livelihood prospects.

Furthermore, the training aimed to equip community members with the skills and confidence to take ownership of their community's development, implementing initiatives themselves and driving positive change.



Partner with Us

We're inviting like-minded individuals and organisations to partner with us in transforming communities. Together, we believe meaningful change is possible. We are not just seeking donations; we are looking for collaborative partners who share our vision of economic and social empowerment. Your partnership will help us create lasting impact, fostering thriving communities that flourish socially and economically.