



ECONOMIC STRENGTHENING LIVELIHOOD PROGRAMME REPORT

RUSTENBURG |
MITCHELLS PLAIN
Aug '21 – Mar '22

01

Work Readiness Training

- Communication
- Customer Service
- Time Management
- Interview Skills
- CV Drafting

02

Financial Literacy

- Financial Principles
- Budgeting
- Savings

03

Referrals to Economic Opportunities

- Further Educational Support
- Employment
- Entrepreneurship

04

Learners & Drivers Licenses

- Learners Licenses
- Drivers Licenses

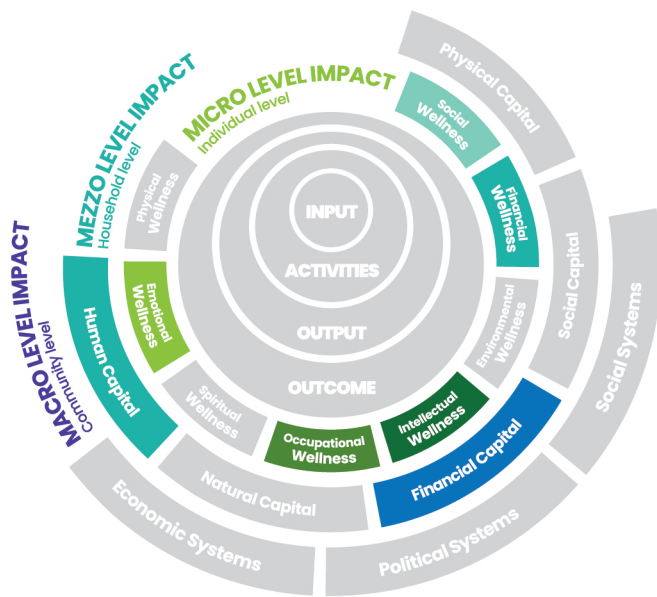
Programme Overview

The Economic Strengthening Livelihoods Programme (ESLP GLO Light) focused on Adolescent Girls and Young Women (AGYWs) who are not in employment, education, or training (NEET). Beulah Africa implemented the programme in Mitchells Plain, Western Cape and Rustenburg, North-West.

The programme included financial literacy and work readiness training. Assisting AGYWs with the setup of CVs and gaining interview skills for placement. The programme also provided opportunities for obtaining driver's licenses. The programme took AGYW on a journey, alleviating them beyond their challenges and the psychosocial effects of poverty during training, promoting equality as a fundamental value and human right within their communities, and contributing to reducing substance use among youth.



Level of IMPACT



THE PROGRAMME HAS YIELDED POSITIVE IMPACT IN TERMS OF THE HIGHLIGHTED AREAS ABOVE.

MICRO LEVEL Personal level

Measured according to the eight domains of personal wellness.

MEZZO LEVEL Household level

Measured according to the five livelihood capitals based on the Sustainable Livelihood Approach (SLA).

MACRO LEVEL Community level

Measured in terms of impact on economic, social and political structures and systems.



4 147
Total Participants



2 649
Referrals to Economic Opportunities

- Work Placements **1 369**
- Entrepreneurship **59**
- Further Training **1 221**



42%
Increase in Participants Confidence to Pass Interviews



96%
Course Content Satisfaction
Participants believed that the course is practically applicable and impacted their lives very positively.



530
Licenses Opportunities

- Learners License **504**
- Drivers License **26**



R 23 356 147
Programme Value

TESTIMONIAL

"I learned a lot of things from this programme, and I am now confident and ready to work. I learned about customer service, communication, computer skills, goals and saving money. I appreciate the fact that from now on I will be able to use money wisely and save money to help me reach my goals. I also learned about how to behave at work."

- Lidia Moeletsi

TESTIMONIAL

"They taught me how to take control of my life and to always have a voice - never to be afraid of taking risks and to learn new things that will benefit me later in life. They have empowered me."

- Michelle Tshabangu

