



# COMPANY PROFILE

**Mining | Renewable Energy | Agriculture**

A socio-economic consultancy, focused on enabling Africa's natural resources industries to be the primary drivers of Africa's development.

[www.beulahafrika.co.za](http://www.beulahafrika.co.za)

# CONTENT

BEULAH AFRICA GROUP OF COMPANIES.....02

BEULAH AFRICA CONSULTING COMPANY OVERVIEW.....03

**SOCIO-ECONOMIC NEEDS ASSESSMENT & COMMUNITY MAPPING.....05**

**PUBLIC PARTICIPATION PROCESSES.....06**

**SOCIAL & LABOUR PLAN CONSULTING SERVICES.....07**

**SOCIAL IMPACT ASSESSMENT...08**

**SOCIAL COMPLIANCE MANAGEMENT DOCUMENTS.....09**

IMPACT 2013 - 2024.....11

CLIENT TESTIMONIALS.....12

YOUR TRUSTED PARTNER FOR SUSTAINABLE SOLUTIONS.....13

BEULAH AFRICA GROUP LEADERSHIP TEAM .....14

# BEULAH AFRICA GROUP OF COMPANIES

Beulah Africa is a dynamic group of social enterprises, focused on the socio-economic development of Africa to facilitate sustainable change.

Founded in 2013, Beulah Africa has vast experience in designing, consulting, and implementing large-scale human and community development programmes in the private and public sectors of South Africa.

Africa is a blessed continent. It is overflowing with the potential for wealth, innovation, and inspiration. And yet our current reality in the continent and country is unfortunately not reflecting this potential. Our story is still painted with poverty, brokenness and dependencies. But, as Beulah Africa, we firmly believe this picture can and should change.

We are motivated by hope and compelled by love to play a role in Africa's transformation. We exist to unearth the potential that lives in its people's hearts and land.

**CREATING  
SUSTAINABLE  
CHANGE**



## CONSULTING

A socio-economic consultancy, focused on enabling Africa's natural resources industries to be the primary drivers of Africa's development.



## TRAINING

An empowerment-focused training company that provides personal, leadership and socio-economic skills development in Africa.



## FOUNDATION

A non-profit company (NPC) offering practical community-based solutions to Africa's socio-economic development challenges.

# BEULAH AFRICA CONSULTING COMPANY OVERVIEW

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Beulah Africa Consulting is a socio-economic consultancy, focused on enabling Africa's natural resources industries to be the primary drivers of Africa's development.



Our mission is to ensure a more **significant and measurable impact of organisations' spending** for social compliance and beyond compliance impact.

# OUR SERVICES

Beulah Africa Consulting's expertise lies in providing tailored social services that support Environmental, Social, and Governance (ESG) initiatives, enhancing the positive impact of organisations' investments in Africa's natural resources industries.



**SOCIO-ECONOMIC NEEDS ASSESSMENT & COMMUNITY MAPPING**



**PUBLIC PARTICIPATION PROCESSES**



**SLP CONSULTING SERVICES**



**SOCIAL IMPACT ASSESSMENT**



**SOCIAL COMPLIANCE MANAGEMENT DOCUMENTS**

## UNIQUE APPROACH

**Collaborative** – We work closely with clients, communities, and stakeholders to understand their unique needs, concerns, and goals.

**Community-focused** – Our solutions prioritise the voices and well-being of local communities, promoting social equity.

**Sustainable** – We focus on long-term, socially, environmentally, and economically conscious development, utilising internationally recognised frameworks and methodologies to ensure best practices.

**Innovative** – Our team of experts bring creative, evidence-based solutions to complex social challenges.



**Compliance & enhanced social license to operate for our clients.**



**Improved socio-economic outcomes for local communities.**



**Increased investment in ESG initiatives.**



**Strengthened relationships between organisations, communities, and stakeholders.**

# SOCIO-ECONOMIC NEEDS ASSESSMENT & COMMUNITY MAPPING

**Empowering informed decision – making for sustainable development.**

Our Socio-Economic Needs Assessment and Community Mapping service provides a thorough and comprehensive understanding of a community's social and economic challenges.

Through rigorous research and analysis, we identify the specific needs and priorities of communities, mapping out the key stakeholders, resources, and gaps in services. This valuable insights enable organisations, governments, and stakeholders to develop targeted interventions, programmes, and policies that address the most pressing issues, ultimately driving positive change and improving the well-being of the community.

## PRIMARY & SECONDARY DATA GATHERING

- Socio-economic studies
- Geographical mapping
- Community field data
- Systematic participatory community assessments
- Stakeholder mapping

## COLLECTIVE PROJECT IDENTIFICATION

- Community participatory planning
- Problem solving & risk mitigation strategies
- Community-based project prioritisation
- Project beneficiaries identification

## PROJECT PRIORITISATION & SCOPING

- Project viability assessments
- Project scoping
- Final project selection
- Community assets identification
- Theory of change and impact design

## REPORTING

- Community needs analysis findings report
- Identified & prioritised development areas
- Social risk register
- Mitigations & recommendations writeup
- Impact framework design

# PUBLIC PARTICIPATION PROCESSES

Public Participation Processes (PPPs) are essential for companies seeking various rights, permits, or approvals from regulatory authorities or communities. They refer to the processes through which potential interested and affected parties are allowed to comment on or raise issues relevant to applications, such as obtaining mining social license to operate rights, conducting Environmental Impact Assessments (EIAs), navigating land use regulations, and securing Free and Informed Prior Consent for agricultural projects.

Promoting  
responsible  
& inclusive  
business  
practices



To ensure compliance with regulations governing public participation in the natural resources sectors, broad channels for public participation are necessary. Beulah Africa's public participation processes are aligned to accommodate the requirements outlined by the EIA regulation, incorporating local authority buy-in, interactive community engagements, and consultations with interested and affected parties (I&AP). By integrating these processes into applications for rights, permits, and approvals, companies can effectively navigate regulatory requirements, address community concerns, and foster sustainable relationships with stakeholders, thus promoting responsible and inclusive business practices.



LOCAL AUTHORITY  
BUY-IN



INTERACTIVE  
COMMUNITY ENGAGEMENT  
WORKSHOPS



INTERESTED & AFFECTED  
PARTIES

# SLP CONSULTING SERVICES

All mining companies are required to have a Social and Labour Plan (SLP) as part of their mining right to govern their social license to operate.

Beulah Africa believes that Social and Labour Plans are a strategic tool to bring about meaningful development impact in mining communities. For this reason, our consulting services are deeply rooted in the mining industry, with years of experience consulting mining companies on their SLP and related fields. We ensure that SLPs are practical, implementable, and achievable – creating sustainable change.

## AUDITS & ANALYSIS

- SLP Audits and Gap Analysis
- Socio-economic Analysis
- Social Impact Assessments
- Social Return on Investment (SROI) Assessments
- Skills Audits
- Employment Equity Surveys
- Housing & Living Conditions Surveys

## SLP DRAFTING

- Document Drafting & Submission
- Interactive Community Engagements (ICE)
- Interested and Affected Parties Mapping & Consultation
- Skills Audits
- Group Standardisation

## SLP REPORTING

- Annual SLP Reporting
- Annual Mining Charter Reporting
- SLP 5-year Closeout Reporting
- Impact Reporting

## SLP IMPLEMENTATION

- LED Project Management
- Community Communication
- Portable Skills Trainings
- Internship Programme Management
- Bursary Programme Management

## SOCIAL COMPLIANCE MANAGEMENT SYSTEMS

- Social Compliance & SLP Training
- Social Compliance Management
- Framework Consultation
- SLP Project Management Oversight

## MINE CLOSURE STRATEGIES

- Mine Closure Socio-Economic Strategies
- Economic Diversification Programmes
- Economic Empowerment Trainings

# SOCIAL IMPACT ASSESSMENT

At Beulah Africa Consulting, we understand the importance of considering the social implications of projects, programmes, and policies. Our Social Impact Assessment (SIA) services help organisations predict, assess, and mitigate potential social risks, ensuring that their investments have a positive and lasting impact on local communities.

## Understanding and mitigating risks, maximising positive impact.



- Understanding and **mitigating risks**, maximising positive impact.
- Conduct **thorough SIAs** to identify potential social impacts and risks.
- Develop **tailored strategies** to mitigate negative impacts and enhance positive outcomes.
- Engage with local communities, stakeholders, and rights-holders to **ensure inclusive and participatory processes**.
- Enhance social license to operate and **improve reputation and brand value**.
- Reduce social risk and conflict, fostering **increased stakeholder trust and engagement**.
- Facilitate **better decision-making and project outcomes** through comprehensive SIAs.
- Ensure compliance with **international standards and best practices** in social impact assessment.
- Provide **expert advice** on social management plans and community development programmes.

# SOCIAL COMPLIANCE MANAGEMENT DOCUMENTS

Utilising our in-depth community mapping data analysis findings, we assist our clients in creating tailor-made plans based on the client's policies, structure, and specifications to guarantee management documents with relevance and practical application.

## STAKEHOLDER ENGAGEMENT PLANS

We craft Stakeholder Engagement Plans (SEP) tailored to meet unique client needs. Drawing upon extensive experience in stakeholder engagement across various industries and sectors, our approach involves thorough research and analysis to identify key stakeholders, assess their interests and concerns, and determine effective engagement methods. We prioritise transparency, inclusivity, and mutual respect, providing

clear frameworks and communication plans to build positive relationships and maximise stakeholder support. With community development expertise and commitment to excellence, we help clients navigate complex stakeholder landscapes, fostering trust and credibility within their communities.

## GBVH RISK ASSESSMENT PLANS

Our team collaborates closely with clients to develop community specific strategies that mitigate risks and promote safe and inclusive environments in relation to gender-based violence and harassment (GBVH). We conduct thorough assessments to identify vulnerabilities and threats, followed by the formulation of proactive measures and protocols to address them effectively. Prioritising well-being and

safety, we ensure compliance with relevant regulations and international standards, fostering cultures of respect, dignity, and equality.

## COMMUNITY SAFETY PLANS

We assist clients in the development of their Community Safety Plans; enhancing security and well-being within communities. Our team assesses community needs, identifies risks, and formulates proactive strategies for safety and resilience. Through collaboration and engagement with local stakeholders, plans are tailored to address specific concerns, encompassing measures such as social and environmental risks, crime prevention

and emergency preparedness. Empowering communities to take ownership of their physical and social safety, we contribute to building stronger, cohesive societies where individuals thrive.



Africa's natural resources industries have the potential to transform the country and continent. Given the large social investment spent and legislative requirements, **the mining, renewable energy & agricultural industries have the potential to be the primary drivers of Africa's development.** Imagine the impact we can have.

- Beulah Africa Founder

# IMPACT 2013 – 2025

We are a dynamic company that seeks to leave our demonstrative footprint in South Africa and the rest of Africa.

We want to bring transformation through our unique “beulification” approach, where we genuinely love the people we serve, celebrate diversity, and believe every human life has a unique voice.

Unlocking this potential contributes to the symphony of Africa’s rising voice. We value these voices – be it the cry of the individual or the collective voice of communities.



## OUR IMPACT STATS

	Consulting Clients Served .....	<b>33</b>
	Communities Engaged and Profiled .....	<b>62</b>
	Municipalities Worked In .....	<b>42</b>
	Social and Labour Plans (SLPs) Drafted .....	<b>22</b>
	LED Projects Identified and Profiled .....	<b>R 508,895,560</b>

# CLIENT TESTIMONIALS



I can confidently say that Beulah Africa has the understanding, skills, and tools to effectively execute on community development planning – especially within the specialised mining environment.

- Impala Platinum

They have provided our team with excellent advice and always went the extra mile to ensure compliance and best practice, whilst building skills within our company.

- Goldplat Recovery



GOLDPLAT<sub>plc</sub>

Their team demonstrated an exceptional level of professionalism, expertise, and dedication. Their approach was thorough, ensuring all relevant stakeholders were consulted, and all necessary data was collected and analysed to be easily understood.

- Scatec

# Scatec



# YOUR TRUSTED PARTNER FOR SUSTAINABLE SOLUTIONS

Beulah Africa stands as a beacon of trust and reliability in sustainable solutions.

**Effective and efficient compliance with meaningful impact.**

- **DECADE-LONG EXPERTISE** - Our extensive experience ensures that every project benefits from seasoned insights and proven strategies.
- **MULTIDISCIPLINARY TEAM** - Our diverse experts and community development practitioners collaborate to deliver innovative solutions, addressing complex challenges comprehensively.
- **TAILORED CONSULTING** - We customise our advice to align with local realities and client dynamics, ensuring relevance and effectiveness.
- **ENSURE COMPLIANCE WITH IMPACT** - We ensure that compliance efforts not only meet regulatory requirements but also create a positive impact on communities and the environment.
- **DATA-DRIVEN EXCELLENCE** - We produce meaningful data to ensure informed decision-making and impactful actions.
- **SUPPORTIVE COLLABORATION** - Our collaborative approach reduces management time on social compliance matters, allowing you to focus on your core business.
- **"LEKKER PEOPLE"** - Our team comprises friendly and dedicated individuals who are passionate about making a difference.
- **AMAZING REPORTING** - We deliver top-notch reporting that reflects positively on your organisation, showcasing your commitment to sustainability.



PEOPLE  
CHARACTER  
LEADERSHIP  
DIVERSITY  
INTEGRITY  
EXCELLENCE

VALUES

# BEULAH AFRICA GROUP LEADERSHIP TEAM



**Eugene Coetzee**  
GROUP CEO

**EXPERIENCE:** Project Management; Corporate Governance; Risk Management; Local Economic Development; Stakeholder Management.

Hazard Identification & Risk Assessment (2011) – OHS Academy  
Contractual Law Certificate (2011) – Law Academy  
Btech Building Science & Quantity Surveying (2008) – Tshwane University of Technology

**Roné Coetzee**  
DIRECTOR

**EXPERIENCE:** Community Development; Community-Based Planning; Public Participation; Sustainable Livelihoods Approaches; Human Resource Development; Project Management; Impact & Social Return on Investment Measurements; Corporate Governance.

Introduction to Mining Engineering Certificate (2014) – WITS  
Masters in Development Studies (MDS) (2013) – UFS  
B.A. Community Development (2010) – UNISA  
N.Dip. Pastoral Counselling (2009) – Philadelphia Training Centre



**Masekhanya Matsie**  
DIRECTOR

**EXPERIENCE:** Community Development; Public Participation; Monitoring and Evaluation; Project Management; Impact & Social Return on Investment Measurements; Corporate Governance.

Professional Diploma: Monitoring and Evaluation (2015) – IAMR  
Masters in Development Studies (MDS) (2013) – UFS  
B. Tech Project Management (2010) – CUT  
BSc Microbiology (2006) – UFS



CONSULTING PTY LTD

CREATING SUSTAINABLE CHANGE

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